

Issue 2 :: FREE COPY :: Date published: 02.03.2010 :: Publisher: Camping Moosbauer – Moritzinger Weg 83 – I-39100 Bolzano – Tel. +39 0471 918 492 - www.moosbauer.com

# LearnCampingA new kindof holiday?

your holiday! But what is South Tyrol? A region that combines German (Tyrolean) and Italian culture, where two mentalities live, think and create with and alongside one another. Where there are opportunities to learn from one another - not only another language, but also different ways of thinking, a different culture and different ways of acting. Is there such a thing as South Tyrolean cuisine? Or is it just a blend of Tyrolean and Italian food? This is a region that is unbelievably exciting to live in and incidentally one of the most beautiful, contrast-rich landscapes that Europe has to offer. Our aim is to present all of this to our guests in an entertaining, informative and relaxed way. We believe that our LearnCamping concept will make this possible.

More on pages 2-5

Das Lern-Sanitärhaus-isar

## And another award!

The ANWB/KCK Innovation Prize is awarded to camp sites that have introduced innovative renovations over the past camping season. In 2010, as one of only five

sites across Europe, Camping Moosbauer was nominated for this prize for its Learning Sanitary Block. Sad to say we didn't win first prize, but we are still very proud to have been nominated.

## Camping Moosbauer wins the ADAC Camping Caravaning Award 2010

With its LearnCamping concept, Camping Moosbauer has won the German motoring organisation's Camping & Caravaning Award for 2010. We were delighted to be able to accept one of the most prestigious prizes in the camping industry back in January. Our LearnCamping concept was honoured with the ADAC Camping & Caravaning Award at the 2010 ADAC Camping Gala in Stuttgart. The ADAC Camping & Caravaning Award is a distinction awarded to only a few camp sites in Europe for the very special top quality services that they provide. ADAC singles out camp sites that, as well as offering all the traditional services (which must, of course, all be excellent), have also developed additional attractions and extraordinarily appropriate or groundbreaking concepts for their guests.

#### The new Moosbauer web site...

## +++ WOW! We've made it +++

#### ... online booking and more...

Our internet site has undergone a thorough overhaul and will be going online at the end of February 2010. Take a look around and discover the world of LearnCamping at Moosbauer. Would you like to browse through our brochure online, send an electronic post card or perhaps even make an online booking? Or maybe you'd like to download one of Mia Egger's favourite recipes. By doing so you'll be able to make the delicious dishes that you

enjoyed in the restaurant during your stay when you get home.

Have fun!



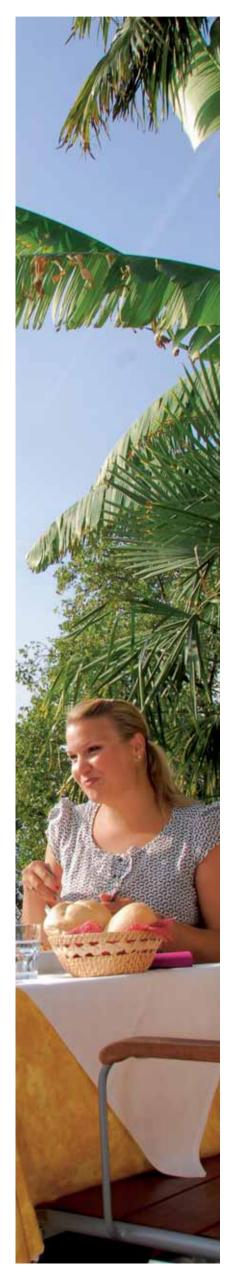
We're finally up and running. We've had the LearnCamping idea in mind for many years. But it seems that once an idea has been born things need to mature for a while. Our "baby" had lots of different working titles: "Moosbauer Academy", "Holiday School", "Moos University". At first we wanted to offer the LearnCamping concept separately. Or even as an "Academy" that operated as part of the camp site. However, over time we felt that this wouldn't work. We wanted the full programme! Not only did we want the entire business be involved, we also wanted to share our enthusiasm for this idea with our employees. And we are very lucky to work with people who do join in! Without people who share our ideas and values, we would have had no chance of putting all this into place. And winning the ADAC Camping &

Caravanning Award for 2010 right away is, of course, a wonderful seal of approval. Ultimately, whether or not our idea makes sense and is suited to a camp site will be decided by you. Write to us, send us an email, let us know what you think of the idea. For three years we have been waiting to get started and see your reactions. We can't wait to hear from you!

Mia & Klaus Egger







LearnCamping

# LearnCamping -A new kind of holiday?

So what is LearnCamping? For us it's the opportunity to tell you about South Tyrol's many different facets in an entertaining, informative and relaxed way. You can learn about subjects such as the language, culture, nature, politics, history and people as well as about living in and enjoying South Tyrol.

In our opinion the most important thing is to put the idea into practice cleverly with vivid presentations and campaigns. After all, it is only in this way that learning will be an experience that will unlock the desire to learn more and experience new things. The information will be passed on via billboards, mini seminars, presentations, readings by South Tyrolean authors, in-house exhibitions with the manufacturers of South Tyrolean products, information sheets and brochures and finally the unique "Learning Sanitary Block" in which our guests can find out about South Tyrol from a whole range of accessories and large format pictures as they shower, do the dishes or clean their teeth. Basically the concept is divided into "dynamic" and "static" parts. The "static" part consists of fixed elements such as information boards, the learning sanitary block, the history wall and more; the "dynamic" part includes the seminars, readings and film screenings etc. This will help to ensure that you will always be able to learn something about South Tyrol, even if you're only staying here for a single night. Currently courses, seminars and readings are in German only.



# +++ Interview with the Manager about the concept +++

**Moosbauer Quill:** Mr Egger, you are presenting the learning concept as a completely new innovation. Is it really?

Klaus Egger: Innovation means not only creating something new, but also, in contrast to a discovery, also introducing new aspects to about cultures and mentalities has been becoming increasingly popular for several years. Perhaps it's because these days we have more leisure time than ever before and after 30 years of Club 18-30-style holidays an appreciation of something with a little more depth means more than short-term fun.

appreciative services rather than just simply "skimming", the happier I'll be; and secondly every copy-cat pushes the original on to greater heights.

Who actually thought of the idea for this

existing structures and ways of thinking. And at least in the camping sector I haven't come across anything similar.

#### But you have elsewhere?

Lots of travel agencies deal in this kind of holiday. Travel that allows people to learn something genuinely meaningful and lasting



#### Unlike other sectors, camping still seems to be on the up. Why, then, are you going to all this effort to develop something new?

For two reasons: first of all, we are not thinking just in years, but in decades. We want to position our business clearly and make it unmistakeable. Certainly it won't be possible to please every guest, as the concept will involve costs that will be reflected in our prices. But here is the second reason. We are a business with a passion. Building and developing a personality as a company, not only as people, is an unbelievable challenge. And with this concept we will be able to position and identify ourselves for the future.

Aren't you afraid of someone copying you? No, and we have two reasons for this too. First of all the more tourist establishments there are that provide their guests with honest,

#### concept first – you or your wife?

That's an easy question to answer! If I didn't have this wife by my side, none of this would have come to fruition. Alone we might both be ambitious, but we first developed our "potential" for going in new, bolder directions together. You'll have to ask my wife if she sees it the same way, dear Quill (laughs).

> The interview was conducted by the "Moosbauer Quill", our in-house reporter





# Interview with the Manageress



# **Moosbauer Quill:** As the "mistress" of the restaurant, it must be a challenge to turn a camp site restaurant into a "learning" restaurant, right?

**Mia Egger:** On the one hand it's a process that is only just beginning and will probably never be completely finished. Just like the camp site, the restaurant will continue to develop the topics and especially its food. On the other hand, this is the exact job that I have wanted to do all my life. Where better to relax than in a pleasant atmosphere, with good food and a nice drop of wine to drink?

# And the new concept will make it even more exciting?

The LearnCamping concept makes it possible for me to tailor the restaurant specifically. But don't worry - we're not planning on setting up a school here! The challenge will be to pass on information about South Tyrolean cuisine in such a way that it is always interesting and snappy, and doesn't disturb anyone. So that those who want to enjoy their food in peace can do, and those who want to learn something new have the opportunity to do so.

Do you generally think of campers as guests who visit restaurants? After all, almost all of them have their own kitchen with them. All the more reason to make sure that the restaurant carves out its own niche. Naturally only a very few guests come to me to eat every day of their holiday, although there are some, but therein lies the challenge! As manageress I have to create a situation where guests feel that they are getting added value. Even if it's only the recipe for a delicious meal that they get to take with them and cook at home.

# But they say that the restaurant trade is in crisis.

Those restaurants that are in crisis are the ones that haven't made changes. If, as a business, I position myself clearly and communicate well, the guests know what to expect. Of course it takes time to develop something like this. However, our guests' compliments tell me that we are on the right track.

The interview was conducted by the "Moosbauer Quill", our in-house reporter





# **Our new Learning Cellar!**

**Starting this year there's also a learning cellar at the Moosbauer Learning Camp Site.** A carefully designed cellar room that has many different functions.

#### In it you'll find:

- a library with interesting books on South Tyrol
- a history area with display boards where you can find out about the history of South Tyrol
- a recreation room for rainy days

Recreation room Film screenings

**Display boards** 



# Seminar room

## Learning Innovations in the Restaurant

South Tyrol is a land with many regional products. It's not just the South Tyrolean apple that is perfect for delicious dishes. For this reason we have introduced a few new elements to our restaurant as part of the LearnCamping concept. Among other things we have developed theme weeks, where you can find out more about these products during their respective harvest times. Special "seasonal menus" with information about the products complement the dishes in our restaurant.

You'll be able to enjoy South Tyrolean asparagus in spring, strawberries from the Martello Valley, apricots from the Venosta Valley and South Tyrolean apples in early and high summer.









LearnCamping



# Discovery trails on the camp site and "Take a Look" telescopes

You can find out about the geography and geology of the region by reading the display boards at various locations around our camp site. Or you can look for the individual information signs on the trees that explain about South Tyrol's plant life. As a special highlight, our "Take a Look" telescopes are sure to amuse you. You can use the telescopes to scan the horizon from the swimming pool area and discover new things.



# In-house exhibitions – South Tyrolean produce at first hand

An important part of the LearnCamping concept is to bring you closer to South Tyrol's manufacturers and their products. Whether these are traditional handicrafts, culinary treats or other original South Tyrolean creations, depends on the "in-house exhibition calendar". Our aim is to help you to come into direct contact with the producers.

## ++ Interview with Andreas ++-

Moosbauer Quill: Mr Franzelin, what part do you play in the LearnCamp-

A question just between the two of us: after this whole LearnCamping

#### ing story?

**Andreas Franzelin:** As the man responsible for the entire outdoor area it is my job to creatively implement many of the ideas that we have developed.

#### Isn't it all a bit unusual?

That's down to the fact that the Egger's are unusual (laughs)! But this is just as it should be if you want to develop and implement ideas and passions. For my part, I took an active role in the development of these ideas and my passion is figuring things out and coming up with creative solutions to the difficulties that are bound to come up as we put our ideas into practice. This means I have to spend a day in the workshop with a hammer, drill and saw to make sure that things are as good as they can be.

But you won't be able to maintain the site just by being a craftsman, right? No, of course not. My primary passion is for the plants and flowers. I hope that you can see this from the site. However, the fact that the site as a whole has to look good, and not just the flowers, goes without saying for me.

#### thing, what next?

A-ha! There's definitely more to come, but since you would be sure to announce it all straight away in the next newsletter, I'm not going to tell you now, dear Quill!

The interview was conducted by the "Moosbauer Quill", our in-house reporter





# **EVENTS**

You can find our up to date events calendar online at www.moosbauer.com

Naturally you can continue to expect the traditional events that have already been a fixed part of our camp site for many years. These include the fish supper with the Egger family on Good Friday or the Easter drink on Easter Sunday; the barbecue evenings that herald the warm evenings; the live music in summer, where you can listen and dance; our summer entertainments for children throughout July and August, and, of course, the traditional Toerggelen new wine festival, where Toni takes care of the atmosphere with his accordion and "devil's fiddle". Enjoy your holiday with us!





# **Guests' ABC**

Dear Guests! Our "Guests' ABC" contains a brief run-down of all the information you'll need for your holiday. If there's something missing, please let us know and we will be pleased to add it.

#### Awards

Our motto is to offer our guests the best possible service. To give us additional motivation to achieve this, we take part in a variety of competitions and certifications and have our range of services evaluated by independent assessors on a regular basis.

Д

#### In 2007...

...we successfully completed the ECO-CAMPING project and received the ECOCAMPING Environmental Management award

...we came sixth out of 90 participants in the South Tyrolean Environment Awards. **2010...** 

...we were awarded the ADAC Camping Caravaning Award for our LearnCamping concept"

В

#### Barbecuing

Barbecuing is just as much a part of camping as fresh air. For this reason, barbecuing is allowed, however open fires are not. And if the smell of your barbecue filters into your neighbour's caravan, then it goes without saying that you should invite him for a barbecued sausage ;-)

#### Bus (public transport)

The BOLZANO-MERANO bus line stops directly outside the entrance to the camp site. There is a bus every hour that will take you to the centre of either Bolzano or Merano. An exact timetable can be obtained from the Reception.

#### Bus trips

In cooperation with MARTIN REISEN we are able to offer you a range of wonderful and interesting bus trips. Let yourself be guided and driven to the most beautiful parts of South Tyrol, as well as Italy's cities of the arts! Dolomites, Seiser Alp, Cortina, Lake Garda, Venice, Verona... And best of all: you can book with us and get on the bus right outside the entrance to the site.

#### Car parks

If there isn't room for your car on your pitch, you can simply park it in the courtyard or in the parking spaces at the entrance. If you are uncertain where you can park your vehicle, please ask at Reception.

#### Chemist

Apotheke Reschen (approx. 2 km from the camp site) Reschenstr. 97 8.30 am -12.30 pm / 3.00 pm - 7.00 pm -Tel.: (+39) 0471 910141 Closed at weekends! For weekend duty chemists, please ask at the Reception

#### Chronicle

In 2007 we celebrated the 50<sup>th</sup> anniversary of the Moosbauer camp site. The site is now run by Mia and Klaus Egger, the third generation of the Egger family to be in charge. For this occasion we produced a very nice chronicle which you can obtain for free from the Reception.

#### Church services (German only)

**Catholic Church** 

Saturday evening mass 7 pm: Gries, Stiftspfarrkirche (Collegiate Parish Church)

Sunday

7 am: Cathedral; Gries, Stiftspfarrkirche (Collegiate Parish Church) 9.30 am: Gries, Stiftspfarrkirche (Collegiate Parish Church)

10 am: Cathedral

11 am: Gries, alte Pfarrkirche (old Parish Church) (except 15<sup>th</sup> June to 15<sup>th</sup> September)

Evangelical-Lutheran Community of Bolzano

Col di Lana Strasse 10 every Sunday – 10 am body is available 24 hours in the event of an emergency. Italy's emergency numbers are:

Fire brigade: 115 Ambulance: 118 Police: 113

#### **Environmental protection**

We aim to constantly improve environmental and nature protection, safety and quality on our site. For this reason we have implemented an environmental and quality management programme. For our commitment we have received the ECO-CAMPING ENVIRONMENTAL MAN-AGEMENT award. ECOCAMPING is an association that promotes environmental and nature protection, safety and quality in the camping industry. You can find out more about ECOCAMPING on: www.ecocamping.net

#### Internet (free from 2010!)

It is possible to obtain wireless internet access via W-LAN on your laptop throughout the site or to use the internet point in the bar. All you need to do to log on is to open your standard browser. If this does not work, please contact the Reception.

#### M

#### Medical assistance

can be obtained quickly and with the minimum of bureaucracy in the First Aid department of the regional hospital. 800m from the camp site.

#### Mini Market

Our Mini Market is open 7 days a week (including holidays). Opening hours are from 8 am to 12 noon and 3 pm to 8 pm. There are fresh bread rolls and up to date newspapers every morning.



#### Car hire

**Maggiore** Garibaldistr. 32 (Bolzano) – (+39) 0471 971531

#### Eurorent

Rittnerstr. 5 (Bolzano) – (+39) 0471 982257 Avis

Galvanistr. 1 (Bolzano) – (+39) 0471 212560

## D

#### Dogs on site

Dogs are very welcome on site. But please make sure that you always keep your fourlegged friend on a lead within the campsite. At the camp site exit free bags are available for disposing of the "unavoidable".

#### Dryers

Dryer tokens can be obtained from the Mini Market at a cost of  $\in$  3.00.

# Ξ

#### Emergencies

Between the Reception door and the Mini Market there is an SOS bell, where some-

# Ν

#### **Night time peace and quiet** Please keep the noise down after 11 pm.

Ρ

#### Payment options

We accept EC cards, Visa and MasterCard, and of course cash. Please understand that we are unable to accept EC and credit cards in payment for stays of one night only due to the fees charged.



#### **Payment times**

You can pay between 8 and 10 am on a morning or between 6 and 7 pm on an evening. As most people tend to leave on a morning, we recommend that you pay your bill the night before.

#### Post (outgoing)

Post is collected daily (excl. Sundays) at around 10 am. The post box is between the door to the Reception and the Mini Market.

R

#### Reception

Our Reception is open daily from 8 am to 9 pm. The Egger family and their team are available for information or suggestions at any time.

#### Restaurant (on-site)

Our Restaurant "Zum alten Moosbauer" (To the old Moosbauer) was christened in honour of Lorenz Egger, the founder of the Moosbauer camp site. In addition to South Tyrolean and Italian delicacies you can also find a good range of South Tyrolean and Italian wines. Opening hours and the current menu can be found on the information board at the entrance to the Restaurant. Mia Egger and her team look forward to your visit.

#### Restaurants in the surrounding area

#### Buschenschank Noafer (Noafer Wine

Tavern) (simple)

Distance from the site: Lovely (steep) walk to the wine tavern direct from the site. Approx. 1.5 hour walk. For an exact route description, please ask in the Reception. Open: from mid-September to mid-June – closed Tuesdays – Contact: (+39) 0471 266539

**Buschenschank Steidlerhof** (Steidlerhof Wine Tavern) (simple)

Distance from the site: Located at the other side of the city of Bolzano. Steep narrow access, approx. 5 km away. Open: In spring from Thur to Sun, 12 noon to 12 midnight (closed Mon, Tues, Weds) // In autumn Weds & Thur, 5 pm to 12 midnight. Fri to Sun, 12 noon to 12 midnight. (closed Mon, Tues) Contact: (+39) 0471 973196 Distance from the site: Located in the old quarter of Bolzano. Can be easily reached by bus from the camp site. Open 7 days – Contact: (+39) 0471 300788

**Restaurant Haselburg** (exclusive) Distance from the site: Located on the mountainside south of Bolzano. Approx. 6 km away. Open: every day from mid-March – Contact: (+39) 0471 402130

#### Gaudi pizzeria, beer garden & restaurant

Distance from the site: Towards Merano on the main street (Hauptstrasse). Approx. 5 km away. Open: Closed Tuesdays – Contact: (+39) 0471 258021

#### Fischbaenke

Not actually a restaurant, but definitely worth a visit. What is without a doubt the most original pub in Bolzano is located amidst the marble benches of the old fish market. As there is no roof over your head except for sun shades, the laid back Cobo, the owner, who is an artist and bon vivant, only dishes up from mid-April to mid-October.

Closed Saturday evening and Sunday. Dr.-Streiter-Gasse 28

#### **Table tennis**

Our table tennis table is available for everyone to use. Bats and balls can be borrowed from the Reception against a deposit.

#### Taxi

Missed the bus? You can call a taxi on (+39) 0471 981111.

Generally the automatic switchboard answers. The nice lady on the tape first asks you in Italian and then in German for your address. It's quite enough for you just to say "Camping Moosbauer". You just need to wait in the phone queue (while a taxi is selected for you) and then you will receive confirmation of the taxi's arrival time and its number. You must then confirm this by saying "Ja". Unfortunately it is not possible to pre-book a taxi in Bolzano. If you need the taxi for a particular time, we recommend that you call half an hour beforehand.

#### Telephone

There is a public telephone in front of the Reception. This works with coins or phone cards (available from the Reception).

#### Television hook-up, digital - NEW

Since 2010 each of our pitches has a digital TV access point. Both DVB-S (digital TV via satellite) and DVB-T (digital TV via terrestrial reception) are available. So if you can't get a signal with your satellite aerial, simply hook your TV cable up to our system. Connect the cable with the F-connector (screw connection) for DVB-SAT to your receiver and if you wish, for DVBT, a normal aerial cable to your TV. In this way, all of your programmed channels will remain in your receiver. Adapters and TV cables can be obtained from the Reception.

#### Televisions

You can hire a television or receiver from the Reception for a small charge. During meal times (12 noon to 2 pm and after 6 pm) the television in the restaurant's dining room will remain switched off out of consideration for the other guests. However, on an afternoon you are welcome to ask our restaurant staff to switch the TV on for you.



Market at a cost of  $\in$  3.00.

Two washing machines are available round the clock. Washer tokens (incl. washing powder) can be obtained from the Mini

#### Waste (recycling)

Please take note of the information about waste separation. The following can be recycled: GLASS, METAL, PAPER, PLAS-TICS, CARDBOARD, BATTERIES, GAS CARTRIDGES, ASH

#### Water

Drinking water is available at every water point on the site.









**Restaurant Voegele** (sophisticated) Distance from the site: Located in the old quarter of Bolzano. Can be easily reached by bus from the camp site. Open: Closed Sundays – Contact: (+39) 0471 973938

**Restaurant Eberle** (sophisticated) Distance from the site: Located on the opposite side of the city of Bolzano. Steep, narrow access. Approx. 5km away. Open: Closed Sunday evening from 5 pm -Contact: (+39) 0471 976125

**Restaurant Hopfen** (rustic with its own brewed Bolzano beer ("Bozner Bier")

Normally a taxi comes within 5 to 15 minutes.

#### V

#### Valuables

Wall safes for your valuables can be hired for a small charge.





## **CAR TRIPS**

Wine Road: Bolzano - Eppan - (Montiggler lakes) - Kaltern (wine museum) - Lake Kalterer - Auer - Bolzano, approx. 30 km

**Mendel:** Bolzano - Eppan - Mendel Pass (detour to Penegal with look-out point, there's a toll, but it's worth it) - Fondo - Gampen Pass - Lana - Bolzano, 105 km

Sarn Valley: Bolzano - Sarnthein - Astfeld - (detour to Durnholz) - Penserjoch - Sterzing -Bressanone - Bolzano or Sterzing - Jaufen Pass through the Passeier Valley to Merano -Bolzano

**Val Gardena**: St. Ulrich, St. Christina and Wolkenstein from St. Ulrich: cableway to the Seiser Alp and to the Seceda (2000 m). From Wolkenstein: Gondola to the Gardena Pass (2300 m), approx. 100 km

**Seiser Alp:** Bolzano – Blumau – Voels – Seis – Kastelruth - Seiser Alp - there and back approx. 70 km

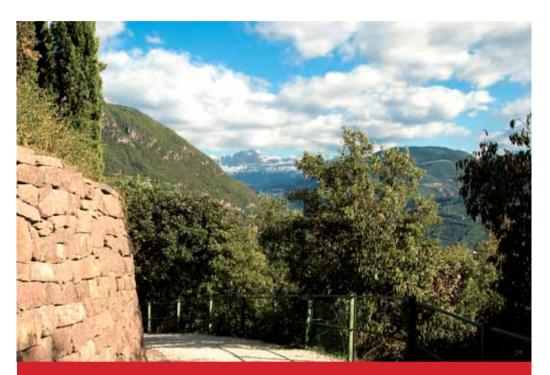
Short Dolomites round trip: Bolzano – Lake Karer – Karer Pass - Canazei - Sellajoch (Gardena Pass) – Val Gardena - Waidbruck - Bolzano, approx. 120 km

Long Dolomites round trip: Bolzano – Lake Karer – Karer Pass - Canazei - Pordoijoch – Falzarego Pass – Cortina – Misurina – Toblach – Brunico – Bressanone - Bolzano, approx. 250 km

Fleimstal Valley: Bolzano - Auer - San Lugano - Cavalese - Predazzo - Vigo - Karer Pass - Bolzano

San Romedio: Bolzano – Mendel Pass – towards Trento into the Nonstal Valley as far as San Zeno. From there through the narrow gorge (good road) to the pilgrimage site of San Romedio. The church is built directly on a cliff and in remembrance of the comrades of San Romedio, two bears are kept there. Return: continue to Mezzolombardo/ Mezzocorona – main road back to Bolzano or from San Zeno back to Fondo – Gampen Pass - Lana - Bolzano

Lake Garda: motorway Bolzano – Trento – to the Rovereto South exit. From there head towards Riva. Round trip around the lake – back to Riva, from there via the Sarca Valley



# WALKS

For those who prefer not to go on long hikes there are some particularly worthwhile walks along the promenades in and around Bolzano.

The Talvera River Walk is the shortest and most leisurely and offers a wonderful view of the vineyards, the old castles and the Bolzano valley bottom, Maretsch Castle directly alongside the path and the Rosengarten mountain, Bolzano's landmark. The walk begins on the Talvera Bridge and heads north over a distance of 1.3 km.

At the northern end of this walk is the **Os-wald Promenade**. This skirts the northern edge of the city, along the Hoertenberg, through vineyards and ends after 2.5 km in the famous wine village of St. Magdalena.

#### Archduke Heinrich Promenade

(Guntschna Promenade) Built in 1891. The best way to access this route is by heading north from Gries' main square past the old Gries Parish Church. The route ends at the Reichriglerhof residence after approx. 2.5 km. Very nice view of the city's old quarter and the Dolomites.

Runkelstein Castle is one of the most famous and best preserved castles in Tyrol. From the northern end of the Talvera River Walk continue north, past the power station below St. Peter in Karnol, until the path along the Talvera heads uphill to the track to the castle. Runkelstein (363 m) rises up out of porphyry cliff that slopes away steeply on three sides over the entrance to the Sarn Valley. The castle track leads through the gate of a battlement-crowned outer wall up to the moat. Access to the picturesque castle courtyard is over a bridge and through the entrance gate with its Liechtenstein coat of arms. The castle was built in 1237 by Friedrich and Beral, Lords of Wangen, acquired by Niklas of Vintler in 1385 and adorned with numerous frescoes. The castle had several owners and fell into disrepair until in 1880 it was purchased by Archduke Johann Salvator of Austria who handed it on to Emperor Franz Josef, who, after a thorough renovation by Schmidt, the Viennese master cathedral builder, gifted the castle to the city of Bolzano in 1893, to whom it still belongs today.

to Trento – Bolzano, approx. 350 km.

Day trip to Venice (280 km one-way only)



#### Excursions with the Martin Reisen bus company

**Experience South Tyrol and its surrounding areas in greater comfort and in a more relaxed fashion on a bus trip.** Our partnership with the Martin Reisen bus company enables us to offer you a great service:

- Different destinations in South Tyrol and northern Italy every day
- Almost all trips depart from and return to the camp site entrance
- Whilst you sit comfortably on the bus, you can find out everything worth knowing about your destination from the driver
- You can make your reservation directly in the camp site's Reception. Where would you like to sit? We will reserve your preferred seat online and you'll receive confirmation of your booking immediately

## +++ MARKETS ++ MARKETS ++ MARKETS +++

#### **Fruit Market**

**from Monday to Saturday** from approx. 8.00 am to 7 pm

#### **Grocery Markets**

Monday: Bolzano – Don Bosco St. Pauls/Eppan Tuesday: Bolzano – Ortlerstrasse St. Michael/Eppan St. Jakob/Leifers Wednesday: Kaltern Thursday: Bolzano – Rovigostrasse Friday: Merano Saturday: Bolzano – Siegesplatz

#### Flea Market

**Every 1st Saturday of the month on the Talvera River Walk** from 9 am to 5 pm

#### **Farmers' Markets**

from April to December Every Tuesday in the Europaallee and in Mazzini Square Every Friday in the town hall square (Rathausplatz) and Don Bosco square Every Saturday in Matteotti square



# **SUGGESTED HIKING ROUTES**

Moosbauer

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There are lots more enjoyable hiking routes to be found in the "die drei Sonnen" (Three Suns) activity planner in Reception.

#### **Algund Waal**

A "waal" is a man-made irrigation channel that is used to conduct water from the mountains to dry farmland. So that the irrigation channels can be inspected and maintained, paths - mostly narrow tracks - run alongside them. Today the irrigation channels are not used as much for irrigation, but the tracks alongside them have grown into popular hiking trails. This approx. 6 km long channel covers mostly level ground from Gratsch to Plars via Algund through fruit growing areas, mixed forest and vineyards. The majority of the trail has been maintained in its original condition but the water now flows either through concrete channels or underground.

#### Knottn Cinema -A different kind of cinema

What is probably the most original and unusual cinema in South Tyrol can be found on the summit of the Rotsteinkogel mountain: free entry, no guests nibbling popcorn, no screen... but round the clock shows with plenty of variety and nuances that depend on the weather. The Knottn cinema is high above Burgstall, close to the holiday resort of Voeran and was "built" in 2000. On the "Roatstoanknottn" around 40 cinema seats were constructed from chestnut wood, thanks to which the view over the Etsch Valley and the Texel group of mountains as well as the view of nature itself has become a genuine experience, the like of which even Steven Spielberg would struggle to match on the screen.



The Ice Holes – the cool tour for hot days

Cold - icy cold - even at the height of summer. In a small basin at the foot of the Mendel at only

the valley is in full bloom very early on. No other area of this region has as many spring snowflakes flowering in March as grow in the marshy hollow in this valley. Beautiful alder stands surround the marsh water from the two lakes. On the bright slopes, the fresh colours of the liverwort stand out in sharp contrast to the dry chestnut trees; in addition to these there are thousands of primroses. Violets and the violet to red-coloured corollas of the lungwort appear in the hedges. In the area of the arboretum in sunny weather even in March it is possible to flush out the occasional green lizard. A valley that truly deserves its name.

#### Earth Pyramids on the Ritten

The earth pyramids are a geological phenomenon. The development of these "organ pipes" that grow out of the ground goes back to the Ice Age, during which the glacier deposited the moraine material here that the earth pyramids are made of. Due to erosion these pillars are growing all the time, and also due to this erosion they will disappear again, once their capstones fall off.

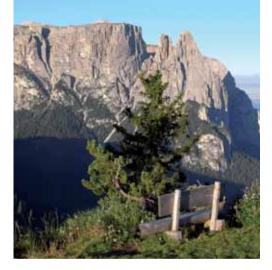
On the Ritten there are earth pyramids in the Finsterbach Valley between Lengmoos and Mittelberg, in the Katzenbach Valley below Soprabolzano and at Unterinn.



are mentioned in written records from over five hundred years ago. Reports from the year 1540 state that a woman accused of witchcraft, Barbara Pachler, known as "Pachlerzottl", was said to have met with the devil and other witches up among the stone men.

# The Schlern – hiking on the symbol of South Tyrol

Despite its very low height, due to its characteristic shape with its two protruding peaks - the Santner (2,413 m) and the Euringer (2,394 m) - the Schlern has come to symbolise South Tyrol. Bordering the Schlern is the Seiser Alp, the highest Alpine meadow in Europe. In 1974 the surrounding area was declared a national park. When hiking on the Seiser Alp you can experience endless nature up close, breathe in the fresh air and recharge your batteries, give your health a treat and enjoy a unique panoramic view.



#### Sarner Weisshorn – on the highest peak in the Sarn Valley

Rewarding hike over ancient alpine meadows and then on to a hunter's track towards the highest peak on the Sarntal. The striking Penser Weisshorn (also known as the Sarner Weisshorn) in the Sarn Valley Alps forms the northernmost limit of the Sarn Valley.



» MOOSBAUER AND THE WORLD «

BOLZANO

The most important centre for tourism and commerce in the Dolomite region

» 265 m above sea level
» 100,000 inhabitants
» Provincial capital

Surrounded by a garland of magnificent mountains from which in particular the craggy peaks of the Rosengarten stand out, Bolzano lies where the river Talvera flows into the Eisack.

Protected by the mountains to the north and open to the warm winds from the south, the city enjoys a mild and dry climate. Snowfall, wind and fog are rare.

An almost Mediterranean flora gives the city and its immediate vicinity its characteristic appearance. Palms, cedars, cypresses, laurels, figs, pomegranates, magnolias and agaves decorate the kilometre-long promenades of the city.

Bolzano's grapes are world famous for their quality, as well as the wonderful South Tyrolean fruit, which is offered for sale at Bolzano's renowned fruit market and shipped across the world.

The city owes its significance as an important centre of commerce not only to its favourable geographic location, but above all to its historic development.

# Where can I park in Bolzano?

The easiest and quickest way to get to Bolzano from the Moosbauer camp site is by bike or bus (timetables available in reception). If you wish to go by car into the city, here are a few tips: you may only park in parking spaces with a blue surface. The white edged parking spaces are reserved for residents. The blue short parking zones are subject to charges. Depending on the location of the parking space, you may park for between 30 minutes and 2 hours. You can pay for your ticket at the nearby machines. From 1 pm on Saturday to 8 am on Monday morning you can park there free of charge. It is easier and cheaper to park in the parking garages. Bolzano has a parking management system that indicates where there are empty spaces in the individual parking garages. We will be pleased to explain the quickest and easiest routes to the car parks.

500 metres above sea level there is an enchanted place in which the seasons have stopped following their usual pattern. As soon as they hit the hiking trail to the ice holes your kids will notice that there's something strange in the air. Cracks have opened up over a 200 metre long, 40 metre wide strip of land, which are known as ice holes and from which ice-cold air flows. The impressive thing is that even at the height of summer, ice stalactites can be seen in some of these cracks in the rock.

Due to the often stiflingly hot summer heat, this excursion is often the only way of escaping the blisteringly hot temperatures and enjoying a bit of coolness.

#### Kaltern Spring Valley

The Spring Valley awaits you with a sea of blossoms between the Montiggl lakes and Kaltern. This is a very easy hike and therefore highly suitable for families with children. This hike comes highly recommended in March / the early spring months, as due to its favourable climate

#### The Stoanernen Mandln (Stone Men)

#### A hike surrounded by legend.

Our destination, at a good 2000 metres above sea level, shrouded in legend and at an elevation offering plenty of wonderful views on the western ridge of the Sarn Valley is also mentioned on maps as Schoeneck or Grosse Reisch.

It is particularly well known due to the fact that on the broad summit alongside a high summit cross there are numerous "stoanerne Mandln" (stone men) that have been piled up over the years from the sandstone blocks that can be found there. In days gone by it was mainly the mountain herdsmen who created these stone men; today tourists take part too. Such stone pillars are indeed not uncommon in the mountains, but our stone men high above the Sarn Valley have an additional claim to fame: they

# CLIMATE INFO Bolzano

Month	Ave. temp.	Min. / max. temp.	Ave. rain days
January	0,4°	-5,4 – 5,9°	4
February	3,9°	-2,4 – 9,3°	4
March	8,2°	1,4 – 14,6°	5
April	12,4°	5,3 – 18,9°	7
May	16,5°	9,2 – 23,1°	10
June	19,9°	12,7 – 26,8°	9
July	22,2°	14,8 – 29,2°	9
August	21,5°	14,5 – 28,3°	9
September	18,2°	11,2 – 24,9°	6
October	12,2°	5,5 - 18,7°	6
November	5,4°	-0,2 – 11,2°	6
December	1,0°	-4,4 – 6,5°	4

For more information see **www.bolzano-bozen.it** 



# **ATTENTION SUSPENSE!**

Or: How South Tyrol became what it is today



#### 26<sup>th</sup> April 1915 – The Treaty of London

The history of South Tyrol as we know it today began on 26<sup>th</sup> April 1915. The rain was coming down in sheets and the skies were dark grey in the middle of the afternoon. Scarcely a single South Tyrolean knew that on this day in London the fate of the region was being rewritten. With a simple signature the Allies declared that they were prepared to "gift" South Tyrol to Italy in return for joining the war on their side. Politically this was a simple transaction that would have human consequences to the present day.

#### 1921 – Fascism on the rise

It had been three years since the end of the war. South Tyrol had not yet fully got to grips with its new identity when the horror began. On 24<sup>th</sup> April 1921 fascists shot at a procession of people in traditional costume; the teacher Franz Innerhofer from Marling was killed and 50 people were wounded. It was now clear what the fascists under their leader, Benito Mussolini, and his coordinator, Ettore Tolomei, had in mind; there were three spethis did not put an end to it. The South Tyroleans did not let it get them down. However then suddenly there was a chance to dispense with the problem of South Tyrol and its German-speaking inhabitants once and for all. The Second World War approached...

#### 1939 – The Option – A fissure right through South Tyrol

So now here was an opportunity for Mussolini to clear the decks. The South Tyroleans would have to decide: either they take German citizenship and emigrate, to Galicia or Poland or somewhere, or they could remain and become "proper" Italians. It was made crystal clear that no account would be taken of their ethnic origins.

They were given 6 months to think about it. The 31<sup>st</sup> of December 1939 was the deadline, after which the could stay or go! These 6 months were marked by propaganda, threats, promises, lies, hatred and misgivings. The rift tore villages and families asunder. Approximately 85% of the South Tyrolean population decided to emigrate to the Gerthe Italian government. Important points of the treaty were ignored or simply not implemented. It came to the point that the Austrian government felt compelled to submit an official complaint to Rome. Italy declared itself to be prepared to enter into non-binding "talks". But no progress was made.

#### 1957 – Sigmundskron Castle

Tensions increased. Rome intended to build a new district in Bolzano with 500 apartments. A new attempt at Italianisation? South Tyrol's first mass protest took place. 35,000 South Tyroleans gathered at Sigmundskron Castle to demand the regional autonomy that had been stipulated by the earlier treaty. It had been specified in the Gruber-De Gasperi Treaty of 1946 for the province of Trentino-South Tyrol – thus favouring a clear majority of the Italian-speaking population. Side by side the South Tyroleans stood with their leader, Silvius Magnago, between the castle walls and proclaimed "Apart from Trento!", thus finally demanding autonomy for South Tyrol on its



the Statistics

cific programmes: the denationalisation of the South Tyroleans, mass immigration of Italians and emigration of the South Tyroleans. The German language was prohibited! Banned from every school and from public life.

Every village and field name, first names and many family names were Italianised. German associations and clubs were banned and their assets seized. Times were bad. Nevertheless resistance formed underground. The German secret schools, or catacomb schools, still stand today as an indication of what brave people can achieve when they believe in something. They were distributed across the land and were the only remaining contact with German culture. In the industrial zone in Bolzano, where 3 million square metres of land were appropriated from farmers, 50,000 fruit trees and thousands of precious vines were destroyed immediately before harvest, the Italian government created space for 56,000 Italians in which to live and work. But even

man Reich, something which neither the Italian fascists nor Hitler had expected. In the event only a few thousand families had left by the time that the dictator, Mussolini, fell.

1946 – The Treaty of Paris, a new beginning? The war was over and the Paris Peace Conference was to set the course of the future. Austria, as a defeated nation, was in too weak a negotiating position to be able to regain South Tyrol. Foreign Minister Karl Gruber eked out an agreement with his Italian counterpart, Alcide de Gaspari. In the treaty, autonomous rights of self-determination and legislative powers were granted to South Tyrol. German-language schooling was also guaranteed. Austria was recognised as a protector state. Would that be enough?

#### 1948 – The First Autonomy Statute

The first autonomy statute entered into force! On paper! In reality this signalled only the start of delaying and concealment tactics by own. And... again no progress was made!

#### 1960 – UN involvement

With the help of Austria, the South Tyrol question was placed on the agenda of the UN general assembly. Through repeated pressure from this highest authority, in...

#### 1961 – The Commission of the Nineteen

a special commission (the Commission of the Nineteen) was appointed – with the task of studying the South Tyrolean question from all points of view and proposing solutions to the government in Rome. It was made up of 7 South Tyroleans, 1 Ladin member and 11 Italians. For some South Tyroleans this seemed all too slow, or from the very beginning they saw no end to the negotiations.

This led to one of the most difficult moments in the history of South Tyrol. Everything that had been achieved and everything that was still in prospect began to crumble on 11<sup>th</sup> June 1961.



#### 11<sup>th</sup> June 1961 – Feuernacht (Night of Fire)

Under the name BAS (Befreiungsausschuss Suedtirol - Committee for the Liberation of South Tyrol) a group of people formed who saw no other choice than to achieve their demands with violence. From the end of the 1950s attacks began on electricity pylons and statues, symbols of the Italian state and its influence. On 11<sup>th</sup> June 1961 this all came to a head in the night of fire, when 47 electricity pylons were blown up in one night. The period following this until 1969 was marked by secret service activity, arrests, torture and even deaths. South Tyrol was suddenly forced into the full glare of international publicity by the attacks.

Turned inside out. Historians still dispute today whether this helped or hindered the autonomy negotiations. The fact is that it was desperation and naked fear that drove people to such acts and this should never be forgotten when the subject is discussed.

#### 22<sup>nd</sup> November 1969 – The "Paketschlacht" (Package Battle) in Merano

In 1964 the Commission of the Nineteen submitted its proposals. These were described as the "Package". After further tough negotiations over the details, including between Italy and Austria with several explosive moments, the result that was achieved had to be endorsed by the South Tyrolean People's Party in the Provincial Assembly. The debate lasted for 12 hours. The outcome was no less spectacular. The supporters of the package obtained a narrow victory with 583 votes (52.8%), over its opponents, with 492 votes (44.6%).

#### 1972 – The Second Autonomy Statue

For many this was the start of a new era. The second autonomy statute entered into force! This time, its was with a so called calendar of operations, the aim of which was to ensure that the measures decided upon would actually be implemented. Only then would Austria declare itself prepared to consider that the "dispute over the implementation of the Treaty of Paris" that had begun before the UN in 1960 was over. 1974 was set as the deadline for implementation. A "Commission of Six" worked on the powers of the region, the Commission of Twelve on those of the province of Trentino-South Tyrol. But the mills turned slowly. It was only in 1992 (!) that all of the points of the agreement were finally met and the way became clear for a further historic date:

#### 11<sup>th</sup> June 1992 – The Settlement of the Dispute

The South Tyrol negotiations were formally concluded on this day with the submission of the settlement of dispute declaration. Austria withdrew its complaint at the UN. The South Tyrolean autonomy model is a living testament to stubbornness, desperation, hope, pride, compromise and much more. Even today there are still many voices that would have preferred to find other routes to the future. And today there are still people who would like to rejoin Austria, whilst others can no longer bear to hear the subject spoken of. In the meantime a quite different discussion is taking place elsewhere. This discussion is being held by people who do not even live in

our land. In the 1990s interest began to grow outside of South Tyrol in our autonomy solution. Above all for linguistic minorities in the former Eastern Block, our form of autonomy seems to offer a peaceful solution. In the meantime even the Dalai Lama has visited our region on numerous occasions to study its autonomy model - perhaps a solution for Tibet?

If we look away from maps, where the state borders are drawn in lines and instead look at the people that live in a country, we recognise how many people are a minority in this world. The wars and claims to power of the past have made this a fact. Our autonomy may not be perfect, it may not please everyone, but for many people, South Tyrol is a land worthy of praise.

This brief outline is intended to give you an appetite for finding out more about the history of our region. I wrote it out of love for my homeland, and take full responsibility for any errors in content, or omissions.

> Klaus Egger Bolzano, January 2006



# **History Picture** Series in the **Learning Cellar**

able to follow South Tyrol throughout the 20<sup>th</sup> century through a series of pictures in our Learning Cellar. Travel through time and experience the momentous his-





# CAMPING HOLIDAY - Info and Tips

## Important things to remember before you leave!

To make sure that your return home doesn't hold any nasty surprises

- □ Give your house / apartment key to someone you trust
- $\Box$  Give your holiday address and telephone number to this person in case of emergency
- ☐ Make arrangements for your pets
- □ Similarly make provision for your house plants and garden
- 🗆 Put the rubbish out
- □ Cancel or change your newspaper order
- Empty your post box
- Remove perishable food from the fridge
- ☐ Make sure your doors and windows are locked
- Unplug your plugs
- □ Turn off the water supply to the wash machine and dish washer
- □ Turn off the gas tap
- □ Switch off the heating / hot water if necessary or set to a low setting (frost protection)

### What you should have in your travel first aid kit

- □ Dressings, plasters, gauze bandages and elastic bandages
- □ Wound disinfectant
- ☐ Mild pain relievers such as acetylsalicylic acid or paracetamol (also lowers fever)
- □ Stomach pain remedy
- □ Diarrhoea remedy
- Purgatives
- $\Box$  Insect bite/sting and sun allergy creams
- 🗆 Insect repellent
- 🗆 Sun screen and after sun cream
- ☐ Travel sickness remedy
- $\Box$  Any medicines that you take regularly

#### **Documents and Paperwork**

- $\Box$  Valid ID card or passport
- □ Copies of your ID card or passport
- 🗆 Car and caravan paperwork
- Driver's license (EU license where appropriate)
- □ Green card insurance for car and trailer
- □ Service card
- □ Insurance documents
- □ Accident and breakdown cover documents or
- Travel legal protection insurance documents
- □ Repair garage directory
- □ Operating and service manual for car, caravan and equipment
- Membership cards (e.g. automobile club membership card)
- Camping Card International (CCI)
- □ Toll tickets / Vignettes
- □ Confirmation of reservation (if you have booked in advance)
- □ Address book / address labels
- $\Box$  Emergency telephone and hotline numbers
- □ Paperwork for pets (EU pet passport with correct immunisation status)

# Take care of your safety during the journey by loading your mobile home or caravan correctly:

- □ stow heavy objects close to the floor between the axles (e.g. in the lockers under the seats in the middle of the vehicle); in the kitchen use the lower cupboards for provisions (e.g. tinned foods);
- □ light luggage (e.g. clothing) belongs in the higher cupboards, and can also be loaded behind the rear axle; if you have a front wheel drive vehicle (Fiat, Peugeot, Citroen) do not put anything heavy in the back, as weight will be taken off the front axle, thus reducing traction; stowage space for large, heavy objects should be equipped with non-slip rubber mats;
- □ Roof luggage must always be securely fastened. Please note: weigh your luggage in advance, as the roof too may only be loaded with a certain weight;
- □ Roof load: (ask the manufacturer). If you often use the roof for storing luggage during transport, a roof box is useful: the luggage will be protected and need not be separately anchored down.
- □ After fitting the roof box, the new vehicle height should be checked and a note positioned so that it is clearly visible to the driver as a reminder. This helps to avoid unpleasant surprises in tunnels or under bridges. Storage lockers that are accessible from the outside are best protected with plastic sheeting, to keep out dirt and wet during the journey.

The ultimet



# camper tip!

Poor performance from the fridge during your summer holiday?

During the hotter months of the year, even new fridges can suffer from large performance deficits as absorber fridges are dependent on the outside temperature.

A tried and tested method is simply removing the door/cover of the freezer compartment. The larger cooling surface often helps to

achieve an enormous improvement in performance.

Alternatively, run a fan outside next to the bottom ventilation grid. This often works wonders.